



STUDY THE BASICS OF PERFUMERY

# Initiation to perfumery and the language of smells

*A journey through the world of perfume, from the origins of the raw materials, to perfume classification.*



## OBJECTIVES

- Acquire, perfect or structure your theoretical and practical knowledge.
- Develop your "Perfume Culture"
- Master fragrance vocabulary
- Identify the main notes of a perfume.



## CONTENT

- Sense of smell :
  - Physiology of smell and emotion
  - Principles and techniques of memorization.
- Composition :
  - The different types of raw materials
  - Extraction procedures and their yields
  - Concept of top, heart and base notes
  - From parfum to eau de toilette: formulation and concentration differences
- The language of description of a perfume :
  - Study of olfactory families and facets
  - Illustration by leading perfumes.



Newcomers to the perfume industry.  
All other perfume professionals and enthusiasts wishing to learn about the perfume world



1 Teaching file  
1 Olfactorium ®



2 days (14 hours)