



PERFECT YOUR SENSE OF SMELL

Mastering the language of fragrance

Develop your sense of smell by studying all the fragrance facets.



OBJECTIVES

- Improve your sense of smell.
- Learn to classify perfumes autonomously
- Memorize the main raw materials



CONTENT

Fragrance facets studied:

- D1: Citrus, Aromatic, New Freshness, Green, Marine.
- D2: Floral, Aldehyde, Fruity, Gourmand.
- D3: Spice, Wood, Powder, Musk.
- D4: Leather, Oriental, Amber, Chypre, Fougère.
- Study of main raw materials in leading perfumes for each facet.
- Formulation workshop



Marketing managers – Sales teams–
Engineers – Product/project managers -
New in position – Perfume enthusiasts.



1 Teaching file
3 Olfactorium ®



4 days (25 hours)